

Transparent Waterborne Pigment Dispersions

BENEFITS

Used successfully in a variety of wood stain formulations, inks and other coating systems.

Provides a range of pigment choices for maximum transparency, durability, chemical resistance, and color space.

USES AND MARKETS

Architectural
Industrial
Wood stains
Concrete stains
Deco foil
Inks
Glass Coatings

CHEMISTRY

Low VOC, Water-Only

NovoColor® SF

Transparent, durable water-based dispersions



NovoColor SF is the next generation of waterborne pigment dispersions manufactured by Color Corporation of America. NovoColor® SF waterborne dispersions are designed for in-plant tinting of coatings and stains where a high degree of color transparency is desired. Composed of high quality, lightfast pigments, it offers excellent color stability and uniformity.

Uses	In-Plant colorant
Market	Architectural, Industrial
Type	Low VOC, Water-Only
Dosing	Gravimetric and Volumetric

Key Features

- ✓ High transparency
- ✓ Non-Resinous
- ✓ Ethylene and propylene glycol free
- ✓ Minimal impact on critical paint and coatings properties
- ✓ Outstanding compatibility in a wide range of waterborne coating systems
- ✓ Excellent lightfastness and durability
- ✓ Wide range of pigment choices to meet your coating systems requirements for durability, chemical resistance, and color space

Specifications

Tint Strength	98% - 102%
Color	DE < 1.0 by CIELab

Packaging



Pail

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